# **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.55

FEB 1 1 1953 & U. S. Department of Agricultu

# 1953 Seed Catalog

Garden Seeds for the North



The Merrimack Wonder Pepper is tops for the North.

Heirloom Beans our Specialty

# BILLY HEPLER SEED COMPANY

76 Madbury Road

DURHAM, NEW HAMPSHIRE

Our Seventh seed annual. We are now offering more than 130 varieties of vegetables specially selected for the gardens of the North. We are continually trying out new varieties for both commercial and home gardens, selecting them for yield, quality, and early maturity.

We make a special effort to bring to you the latest introductions from our northern experimental stations, varieties which have been bred especially for New England. We have our troubles occasionally to raise sufficient seed. This year racoons spoiled our Cocheco corn. Seed of some of our other varieties such as the Towle pole bean and the Korean Golden Sweet Melon is very scarce.

The new Shelleasy bean has given excellent results. It is a high yielding, deep red, early shell bean. The new Winfield pole lima is the only true pole lima that matures for us in an average season. The Emerson celery has excellent quality; the Red Pickler, Dr. Yeager's origination, is much the best in its field. Other new varieties are:

AMERICA SPINACH
BUCCANEER RADISH
WADE SNAP BEAN
COWEY LIMA BEAN
RED KNIGHT LETTUCE
SALAD BOWL LETTUCE
IROQUOIS MUSKMELON
EARLIEST BROCCOLI
IOCHIEF SWEET CORN
NIAGARA CUCUMBER

#### **TOMATOES**

All our tomato varieties except Marglobe, N. H. 50, and F.N.C. are determinate. The seed should not be started before April 20. Do not set out plants that have either fruits or flowers because this delays maturity. They will do best in a rich, well-manured soil with plenty of super phosphate, in a warm location.

- DIXVILLE—A UNH introduction. This tomato is an early variety for northern New England. It is a little earlier and larger than Early Chatham, bright red in color. Under proper growing conditions the tomato will ripen in late July and early August. Pkt. 15 cts.; ½ oz. 55 cts.; 1 oz. \$1.05; ¼ lb. \$3.15.
- TINY TIM—A UNH introduction. This is a dwarf tomato with fruit about the size of a thumb. It may be started in August, transplanted to a five inch pot filled with rich composted soil. When grown in a sunny window, it will ripen fruit by Christmas. Our seed crop is grown outdoors where the plants yield literally hundreds of tomatoes a plant. Pkt. 25 cts.; ¼ oz. \$1.25.
- EARLY CHATHAM—A UNH introduction. This is the earliest commercial tomato except for Dixville. It is a high yielding variety with a smooth red skin, weighing 3 to 4 ounces. Every year we have raised this variety we have selected our stock seed from the earliest plants that bear many large tomatoes. I recommend this variety above all others for an early market tomato. Pkt. 15 cts.; ½ oz. 55 cts.; 1 oz. \$1.05; ¼ lb. \$3.15.
- NEW HAMPSHIRE 50—A UNH introduction. This is the latest development in high vitamin tomatoes. The fruit is round and very solid, deep red in color, and contains at least 50% more vitamin C than the High C tomato and therefore has more food value. In fact, one five-ounce tomato will carry your vitamin C requirements for a day. This plant is not a determinate and needs more room than Early Chatham or N. H. Victor. It ripens with New Hampshire Victor. I am sure you will like this variety. Pkt. 15 cts.; ½ oz. 65 cts.; 1 oz. \$1.25; ¼ lb. \$4.00.
- NEW HAMPSHIRE VICTOR A UNH introduction. This tomato is specially bred for the North. The fruit is red in color, weighing 4 to 5 ounces. This variety is an excellent main crop tomato very popular in New Hampshire. In our own fields this tomato was a very heavy yielder. The tomatoes actually weighed up to 14 ounces. Pkt. 15 cts.; ½ oz. 65 cts.; 1 oz. \$1.20; ¼ lb. \$3.75.
- PENNHART—Dr. C. E. Myers of State College, Pa. originated and introduced this variety. It ripens the same time as New Hampshire Victor. The fruit is larger and flattish with green shoulders instead of uniform color. This is a main crop tomato for New Hampshire. Pkt. 15 cts.; ½ oz. 55 cts.; 1 oz. \$1.05; ¼ lb. \$3.15.

- MARGLOBE—The standard main crop or late tomato for southern New Hampshire. It is not as early as our other tomatoes. The tomatoes are large, round in shape, and red in color. Our strain is especially chosen for New England conditions. Pkt. 15 cts.; ½ oz. 55 cts.; 1 oz. \$1.05; ¼ lb. \$3.15.
- F. N. C.—This new early tomato was developed by the Maine Experiment Station. It is recommended by them for northern Maine. The tomatoes are 2 to 3 ounces in size, round with greenish shoulders. Pkt. 15 cts.; ½ oz. 55 cts.; 1 oz. \$1.05; ½ lb. \$3.15.
- RED PICKLER—Another of Dr. Yeager's remarkable tomatoes. The fruits are small, pear shaped, bright red in color, excellent in quality and very productive. The tomatoes on 6 plants at the UNH Horticultural Farm were counted and averaged 415 fruits per plant. A very few plants will fill your needs. Seed is scarce. Pkt. of 100 seeds 25 cts.

#### ORANGE TOMATOES

- FARGO YELLOW PEAR—One of Dr. Yeager's introductions. A large sized (one ounce) yellow pear tomato of exceptional quality, very sweet and pleasant in flavor. Very good for salads. Pkt. 15 cts; ½ oz. 60 cts.; ½ oz. \$1.15; 1 oz. \$2.10.
- ORANGE CHATHAM A UNH introduction. This variety is an orange-colored Chatham. It is smaller than Orange King but 10 days earlier. Pkt. 15 cts.; ½ oz. 55 cts.; 1 oz. \$1.05.
- ORANGE KING—A UNH introduction. This is an orange-colored New Hampshire Victor tomato. A large, high quality, productive tomato, mild and sweet in flavor. Pkt. 15 cts.; ½ oz. 55 cts.; 1 oz. \$1.05; ¼ lb. \$3.15.

#### PEPPER

MERRIMACK WONDER (SWEET)—A UNH introduction. This variety has been selected for the short, cool summers of the North. It is a thick walled sweet pepper, sets fruit early, and is very productive. It has excellent quality. By all means try this variety for an early, high quality pepper. Pkt. 15 cts.; ½ oz. 45 cts.; ½ oz. 85 cts.; 1 oz. \$1.55; ½ lb. \$4.35.

#### **EGGPLANT**

NEW HAMPSHIRE—A UNH introduction. This variety was developed by my dad and was an All America Selections Silver Medal Winner in 1939. An early, large, round fruited variety for cool New England summers. This is the standard variety for New Hampshire. It is a very prolific strain often bearing 6 to 8 fruits per plant. Our strain of seed comes from the original seed introduced in the late thirties. Pkt. 15 cts.; ½ oz. 45 cts.; ½ oz. 85 cts.; 1 oz. \$1.65.



The New Hampshire Eggplant

ORIENTAL SCARLET—This beautiful eggplant bears scarlet fruits round in shape and about 3 inches in diameter. Although edible its chief use is decorative. Start early in the greenhouse. Grow in an early, warm, rich soil. Pkt. 25 cts.

#### GREEN PODDED BUSH BEANS

TINY GREEN—A UNH introduction. A whole canning, high quality snap bean. The seeds are small and white in color; the plants are large and should be spaced 9 to 12 inches apart. It is excellent as a frozen bean. For best quality these beans should be picked while young. You will like this variety. Pkt. 25 cts.; ½ lb. \$1.00; 1 lb. \$1.75.

TOPCROP—This bean was an All America Selections Gold Medal winner. It is a heavy yielding early green snap bean with pods about 6 inches long, round and straight. The pods all mature at the same time and can be picked in 2 or 3 pickings. It is resistant to common bean mosaic. I am sure you will like this variety. Pkt. 15 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.40.

CONTENDER—A heavy yielding commercial green snap bean. It is adapted to a wide range of climatic conditions. The pods are long, from 5½ to 7 inches, slightly curved, very meaty, and oval in cross section with good quality. The bean is mosiac resistant. It is ready to pick in about 50 days. Pkt. 15 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.30.

TENDERGREEN—A high producing green snap bean. The pods are round and are dark green in color. The quality of the bean is good. Pkt. 15 ets.; ½ lb. 35 ets.; 1 lb. 65 ets.; 2 lbs. \$1.20; 5 lbs. \$2.30.

- PLENTIFUL—A flat podded, good quality, light green snap bean. The pods are straight and fairly long. It is a good producer. Pkt. 15 ets.; ½ lb. 35 ets.; 1 lb. 65 ets.; 2 lbs. \$1.20; 5 lbs. \$2.30.
- WADE—All-America Gold Medal Winner. Upright vigorous plants with pods well off the ground, this variety is the newest and one of the best of the green snap beans. Pods are straight and slender, 5½ to 6 inches long. Pkt. 15 cts.; ½ lb. 40 cts.; 1 lb. 70 cts.; 2 lbs. \$1.30; 5 lbs. \$2.80.

#### WAX PODDED BUSH BEANS

- CHEROKEE A very productive yellow podded, black seeded snap bean. The pods are straight and fairly long. It has excellent quality, and is a dependable producer even in unfavorable weather conditions. I am sure you will like this bean. Pkt. 15 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.40.
- PENCIL POD BLACK WAX—An early wax bean of high quality. The pods are round and nearly straight. A heavy yielder. Excellent for canning and freezing. Pkt. 15 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.40.

#### POLE BEANS

- CHAMPAGNE—Named after Ernest Champagne of Farmington, New Hampshire, who first called it to our attention. This white seeded heirloom variety grows twenty or more feet high and produces clusters of high quality long podded snap beans. Because of its vigorous growth it keeps on setting new beans and often you can pick both green shell and snap beans at the same time. While resembling Kentucky Wonder we think it is superior in quality, productiveness, size of plant, resistance to disease, and all around use. Eight to ten hills will produce enough beans for the average family. Sorry, seed is still so scarce that we can sell it only in packets. Pkt. 25 ets.
- WINFIELD—A true pole lima, early and productive. This is the only pole lima bean that we have been able to mature consistently. Seed is still scarce. Sold only in packets. Pkt. 25 cts.
- KENTUCKY WONDER—New England's favorite green snap pole bean. Prolific and of high quality. Pkt. 15 ets.; ½ lb. 35 ets.; 1 lb. 65 ets.; 2 lbs. \$1.20; 5 lbs. \$2.40.

#### SHELL AND DRY BEANS (BUSH)

- FLASH—A UNH introduction. Flash has both red pods and red beans in the green shell stage. As a roadside market bean it is very attractive either shelled or in the pod. This bean is a favorite in New Hampshire. It is an excellent baking bean. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 70 cts.; 2 lbs. \$1.30; 5 lbs. \$2.60.
- BRILLIANT—A UNH introduction. This bean is very similar to Flash except Brilliant has short runners and is not a true dwarf. The yield is slightly higher than Flash. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 70 cts.; 2 lbs. \$1.30; 5 lbs. \$2.60.

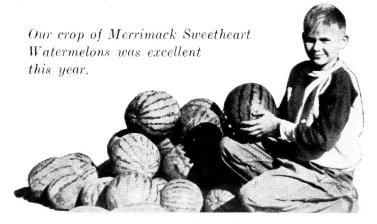
- SHELLEASY—A UNH introduction. An improvement over Flash and Brilliant. It is a heavier yielder, a little earlier, and more disease-resistant. Its high yield, easy shelling, and beautiful red pods and beans will make a favorite for years to come. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.30; 5 lbs. \$2.75.
- NEW HAMPSHIRE RED KIDNEY—A UNH introduction. This bean was selected from an old variety very popular in the White Mountains. It resembles the Red Kidney in appearance but is two weeks earlier and better in quality. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.60.
- LITTLETON HORTICULTURE—This strain of Horticulture bean excelled all others in a test of about 20 heirloom Horticulture beans from New Hampshire. We highly recommend this bean as a baking bean. It outyields all other beans we have grown in our trials at Durham. Our grower in central New Hampshire prefers this bean over all others of its type. It is the heaviest yielding and most disease-resistant bean on his farm. The bean is kidney-shaped and has excellent quality. Pkt. 20 ets.; ½ lb. 35 ets.; 1 lb. 70 ets.; 2 lbs. \$1.30; 5 lbs. \$2.60.
- JACOB'S CATTLE—Widely known in New Hampshire under such names as Trout and Speckled Beauty. This bean is widely grown for both green and dry shell purposes. Perhaps the prettiest of all dry shell beans. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.60.
- SOLDIER—A white kidney bean with the figure of a soldier on its eye. Very popular as a dry shell bean in New Hampshire. One of the best of the heirloom beans. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.45.
- YELLOW EYE—A favorite bean in central Maine. An heirloom bean of the marrow type with a yellowish eye. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.45.
- NUTE HORTICULTURE—This beautiful giant horticulture bean was called to our attention by Ray Nute of Farmington, New Hampshire. It is early and productive and has the largest beans of any of the heirlooms offered in this catalog. An excellent green and dry shell bean. Pkt. 25 ets.; ½ lb. 40 ets.; 1 lb. 75 ets.; 2 lbs. \$1.30; 5 lbs. \$2.60.
- POLKA DOT—A Billy Hepler Seed Co. introduction. A new dry shell bean with a color pattern like Jacob's Cattle excepting in black. A high yielding, early variety. Pkt. 25 cts.
- BUMBLE BEE—Grown for both green and dry shell. The beans are large, white with a big red eye, really beautiful in the green shell stage. It is of excellent quality as a baking bean. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25.
- GIANT SOLDIER—An improved soldier bean, larger in size, higher yielding and better quality. It has a red instead of a brown soldier. Pkt. 25 cts.

#### LIMA BEANS

- FORDHOOK 242—A medium early potato lima. Even under adverse weather conditions this bean can be depended upon to set freely. The pods are quite uniform and very nearly straight. You will like this variety. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.50.
- TRIUMPH—This new baby lima was an All America Selections winner. The pods are about 3 inches long. The beans are green in color and hold their color very well in both canning and freezing. The quality of this new bean is excellent. It was developed by the U.S.D.A. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 70 cts.; 2 lbs. \$1.35; 5 lbs. \$2.80.
- HENDERSON'S BUSH LIMA—The most widely used baby lima. This is an early lima (65 days) with a small, bushy, and erect plant. The pods are about 3 inches long. The seed is creamy white. This variety is a good yielder with good quality. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.50.
- COWEY—We have at last managed to get a small supply of this beautiful and early bush lima. The bean is red in color and will germinate in colder soils than white varieties. Pkt. 25 ets.; ½ lb. 50 ets.

#### SOY BEAN

PANDO—This soy bean was brought to America from Korea by Prof. Meader. It is early, has high quality, large in size, and far superior to any other edible soy bean we have ever tried. Pkt. 25 cts.; ½ lb. 40 cts.; 1 lb. 75 cts.; 5 lbs. \$3.00.



#### **PEAS**

MAYFLOWER — 55 days, 15 inches. A UNH introduction. This pea was developed by Dr. Yeager as an extra high quality, disease resistant early pea. The pods are small but the variety is early and much better than ordinary varieties in quality. It is partially disease resistant and will grow in "pea sick" gardens. Pkt. 20 cts.; ½ lb. 45 cts.; 1 lb. 80 cts.; 2 lbs. \$1.45.

- WORLD'S RECORD—58 days,  $2\frac{1}{2}$  feet. A favorite with both market and home gardeners. This variety has large pods, about  $3\frac{1}{2}$  inches long. It is a very heavy yielder and early. A high quality pea. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 30 cts.; 1 lb. 55 cts.; 2 lbs. \$1.05; 5 lbs. \$2.25.
- THOMAS LAXTON—60 days, 3 feet. A large podded, high quality pea. Recommended for either market or home garden. Pkt. 15 cts.; ½ lb. 30 cts.; 1 lb. 55 cts.; 2 lbs. \$1.05; 5 lbs. \$2.25.
- LITTLE MARVEL—62 days, 15 inches. A short, stocky, extremely prolific variety of high quality for the home garden. Pkt. 15 cts.; ½ lb. 30 cts.; 1 lb. 55 cts.; 2 lbs. \$1.05; 5 lbs. \$2.25.
- FREEZONIAN—65 days,  $3\frac{1}{2}$  feet. An improved Thomas Laxton pea—ideal for freezing. It is taller than Thomas Laxton and more productive. The pods are 3 to  $3\frac{1}{2}$  inches long, well filled and uniform in shape and size. You will like this variety. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 30 cts.; 1 lb. 55 cts.; 2 lbs. \$1.05; 5 lbs. \$2.25.
- GIANT STRIDE—75 days,  $2\frac{1}{2}$  feet. A midseason dwarf pea of excellent quality. This variety has done very well for us the past three seasons. It has a large pod 5 inches long and is a heavy yielder. The pods are about the same size and shape as Alderman. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 30 cts.; 1 lb. 55 cts.; 2 lbs. \$1.05; 5 lbs. \$2.25.
- TALL TELEPHONE—75 days, 4 to 5 feet. The best of the late, tall growing peas. It needs staking. This variety is unexcelled for fresh use, freezing and canning. Pkt. 15 cts.; ½ lb. 30 cts.; 1 lb. 55 cts.; 2 lbs. \$1.05; 5 lbs. \$2.25.

#### SWEET CORN

The Billy Hepler Seed Co. is offering six varieties of golden sweet corn maturing in rotation. All have exceptionally high quality. Every year in our tests these varieties are outstanding. A planting in May and another in June of each of these six kinds will furnish your table with a continuous supply of the World's best fresh, frozen, or canned corn.

- KINGSCROST M 13—65 to 70 days. A single cross hybrid; this variety in our tests has always excelled all others in earliness, high quality, beauty of ear, and eveness in ripening. The ears are of the 8 rowed Golden Bantam type, small in diameter but about 7 inches long. I recommend this variety for an early, high quality home garden sweet corn. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.00.
- GOLDEN ROCKET—70 to 75 days. This variety is widely grown in northern USA and Canada, as an extremely high quality 12 rowed market corn about 2 weeks earlier than Golden Cross. Pkt. 20 ets.; ½ lb. 40 ets.; 1 lb. 70 ets.; 2 lbs. \$1.35; 5 lbs. \$2.90.
- GOLDEN BANTAM EAR PACK—75 days. A whole ear pack corn. This is an 8 rowed variety with slightly larger ears than M 13. The variety is sweeter than M 13. It does not fill out the tip of the ear as well as M 13. It is an exceptionally fine table or whole ear pack corn. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 70 cts.; 2 lbs. \$1.35; 5 lbs. \$2.90.
- GOLDEN GLORY—80 days. A 12 rowed sweet corn. Medium to large ears with the same high quality and beauty of ear as M 13. Pkt. 20 ets.; ½ lb. 40 ets.; 1 lb. 65 ets.; 2 lbs. \$1.25; 5 lbs. \$2.75.

GOLDEN CROSS BANTAM—90 days. The standard, late, high quality yellow corn. Pkt. 20 cts.;  $\frac{1}{2}$  lb. 40 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75.

IOCHIEF—We are offering this corn to supply the demand for a large eared (14-20 rows), heavy producing, high quality, late market corn. It ripens a day or two later than Golden Cross Bantam. Pkt. 20 cts.; ½ lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.00.

#### FOR A CONTINUOUS SUPPLY OF SWEET CORN

for your garden we offer a Large package each of:

Golden Glorv

Golden Cross Bantam Kingscrost M 13

It is to be ordered as the LARGE SWEET CORN PACKAGE - Price 70 Cts.

For the SMALL HOME GARDENER, we offer the SMALL SWEET CORN PACKAGE. It includes the same four varieties as the Large Sweet Corn Package. Price 45 cts.

#### **POPCORN**

CARNIVAL — A UNH introduction. A brilliantly colored popcoru, successor to the Rainbow variety. It has all the colors of the rainbow variety with yellow added. It is early. It has high popping value and may be used for either popping or decoration. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 60 cts.; 5 lbs. \$2.50.



The New Hampshire Golden Popcorn.

An excellent popping corn.

NEW HAMPSHIRE GOLDEN—A Billy Hepler Seed Co. Introduction. A golden yellow, hulless, rice type of popcorn, very early with a 6 inch ear. It has been selected from ears with a popping expansion of 25 and above. Pkt. 15 cts.; ½ lb. 30 cts.; 1 lb. 55 cts.; 2 lbs. \$1.05; 5 lbs. \$2.25.

ILLINOIS HULLESS— A University of Illinois introduction. A 90 day corn. This variety was called to my attention by my brother, Paul Hepler, who was anxious for us to try it because of its high expansion (36) and its excellent eating quality. Our seed was grown in Hollis, New Hampshire by Hardy and Son. We would advise that you plant it in late May and we are not recommending it for central and northern New Hampshire or corresponding areas until we have tested it further. Pkt. 20 cts.; ½ lb. 35 cts.; 1 lb. 65 cts.; 5 lbs. \$2.60.



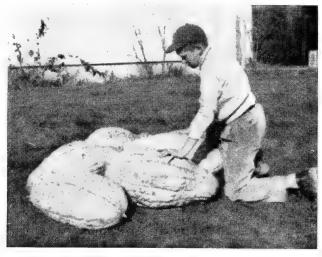
Baby Blue, a high quality winter squash

#### **SQUASH**

BABY BLUE—A UNH introduction. This squash is a cross between Blue Hubbard and Bush Buttercup. It has the color of the Blue Hubbard and the quality of the Buttercup squash. It has a thick, deep yellow, dry flesh and high sugar content. In my opinion it has the highest quality of all winter squash. The plant is small, being semi bush. The squash weigh from 3 to 5 lbs. and are very solid. The size of this squash makes it ideal for the roadside stand or the home gardener. We run cooking tests on the best of our squash each year to get only the highest quality squashes of a desired type for stock seed. In this way we keep the best characteristics of the squash and improve on others. If you like a dry winter squash for baking, Baby Blue is it. Pkt. 15 cts.; ½ oz. 30 cts.; 1 oz. 50 cts.; ½ lb. \$1.50; ½ lb. \$2.55; 1 lb. \$3.95; 5 lbs. \$18.70.

BUSH BUTTERCUP—A UNH introduction. An improved Buttercup squash earlier in maturity, and higher yielding. It sets its first fruit close to the stem of the plant. It has shorter internodes, therefore a shorter plant. Pkt. 20 cts.; ½ oz. 35 cts.; 1 oz. 60 cts.; ¼ lb. \$2.00; ½ lb. \$3.60; 1 lb. \$5.25.

- BUTTERCUP—Buttercup is a dry winter squash about the same size as Baby Blue. It is similar to Bush Buttercup but has a turban on the blossom end. The outside color is dark green with silvery white lines. Its flesh is deep yellow in color and excellent in quality. The vines are large and productive but later than Bush Buttercup. Pkt. 15 cts.; 1 oz. 50 cts.; ½ lb. \$1.55; 1 lb. \$3.75.
- BLUE HUBBARD ROGERS STRAIN—This is a really remarkable strain of Blue Hubbard squash, vigorous, fast growing with beautiful thick meat. The squash ran large in size, long and tapering, heavy, a truly fine monument to Mr. Rogers, who spent a lifetime developing it. Pkt. 15 cts.; 1 oz. 50 cts.; ½ lb. \$1.70; 1 lb. \$5.00.
- BLUE HUBBARD COLBY STRAIN—A large growing, uniformly shaped squash. This strain is selected from the large acreage of Blue Hubbard squash grown by the Colby Brothers. It is selected to meet the demands of the Boston market. Pkt. 15 cts.; 1 oz. 40 cts.; ½ lb. \$1.50; 1 lb. \$4.25.
- BUTTERNUT—A popular squash in New England. It belongs to the Moschata or Cushaw group of squash. It will not cross with squash of the Hubbard type. It is an excellent baking and pie squash. Pkt. 15 cts.; 1 oz. 50 cts.; ½ lb. \$1.50; 1 lb. \$5.00.
- DELICATA—This is a squash of the Acorn type. It is cylindrical in shape, 8 to 10 inches long with a yellowish color streaked with green. It is far superior to Acorn in quality either for baking or when cut crossways into  $\frac{3}{8}$  inch strips for frying. It has the same season as Acorn. Pkt. 15 cts.; 1 oz. 30 cts.;  $\frac{1}{4}$  lb. \$1.00; 1 lb. \$2.75.
- ROYAL ACORN—A selection out of Table Queen. The outside shell is a dull, dark green. It is an excellent baking squash. It is bigger than Table Queen. For best quality the fruit should not be picked until the outside shell is hard. Pkt. 15 cts.; 1 oz. 45 cts.; ½ lb. \$1.25; 1 lb. \$3.25.

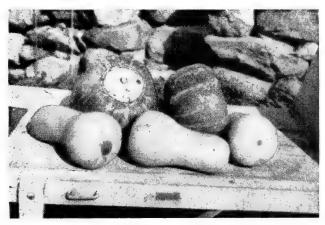


Pete is inspecting over 300 pounds of Rogers Strain Blue Hubbards

ACORN or TABLE QUEEN—A small, green, long keeping squash for baking or frying. Pkt. 15 ets.; 1 oz. 30 ets.; 1/4 lb. \$1.00; 1 lb. \$2.75.

#### SUMMER SQUASH

- CASERTA Introduced by the University of Connecticut. An all America Selections Gold Medal winner in 1949. A high yielding, high quality, very early summer squash of a light green color. The squash is about the size of a large cucumber. Pkt. 15 cts.; 1 oz. 35 cts.; ½ lb. \$1.25; 1 lb. \$3.75.
- EARLY PROLIFIC STRAIGHTNECK—A high yielding summer squash for the home garden. It has a bush type plant which permits closer planting than for ordinary types of squash. The fruits have a creamy color and are straight. I suggest you try this variety. Pkt. 15 ets.; 1 oz. 30 ets.; ½ lb. 90 ets.; 1 lb. \$3.10.



Two high quality squashes, the Bush Buttercup in back and the Butternut

#### **PUMPKIN**

- SMALL SUGAR or NEW ENGLAND PIE—The best of all the pie pumpkins for home or commercial use. Pkt. 15 cts.; 1 oz. 25 cts.; ½ lb. 75 cts.; 1 lb. \$1.75.
- CONNECTICUT FIELD—The standard large pumpkin. The fruits weigh 20 pounds and quite often much larger. Pkt. 15 ets.; 1 oz. 25 ets.; ½ lb. 75 ets.; 1 lb. \$1.75.

#### WATERMELON

NEW HAMPSHIRE MIDGET — A UNH introduction; All America Selections Gold Medal winner, 1951. It is very early in maturity, high in quality, and so small that it fits into the icebox. When cut in two it serves two people. It is one of the most productive melons I have ever seen. Pkt. 15 ets.; ½ oz. 30 ets.; 1 oz. 50 ets.; ¼ lb. \$1.50; 1 lb. \$4.10.



N. H. Midget, the earliest watermelon

MERRIMACK SWEETHEART—A Billy Hepler Seed Co. introduction. This melon came originally from Japan but has been reselected for northern conditions. It is early and has excellent quality. It frequently ripens in southern N. H. by August 15. It is round and weighs from 7 to 10 lbs. I prefer this variety of watermelon above all others. You will like it too. Pkt. 15 cts.; ½ oz. 40 cts.; 1 oz. 65 cts.; ¼ lb. \$2.25; 1 lb. \$7.50.

BEGGS WINTER KEEPER—A Billy Hepler Seed Co. introduction. This melon weighs from 10 to 12 lbs., ripens in September and will keep until the holidays. The original seed of this variety was taken from a melon that was kept for a year in a Lebanon, N. H. living room. Pkt. 15 ets.; 1 oz. 60 ets.; ½ lb. \$2.00.

#### MUSKMELON

GRANITE STATE—A UNH introduction. All America Selections Bronze Medal winner, 1951. An early, high quality muskmelon bred especially for a northern climate and short, cool summers. The sugar content of this variety is higher than in ordinary muskmelons. Pkt. 15 ets.; ½ oz. 35 ets.; 1 oz. 55 ets.; ½ lb. \$1.95; ½ lb. \$3.00; 1 lb. \$4.75.

BENDER'S SURPRISE—The favorite late muskmelon. It is medium to large in size, round, distinctly ribbed, and covered with slight patches of netting. The flesh is orange and of high quality. It is later than Granite State. Pkt. 15 cts.; 1 oz. 45 cts.; 1/4 lb. \$1.20; 1 lb. \$3.50.

IROQUOIS—A medium sized, nearly round muskmelon with prominent ribs and good netting. Flesh is orange in color, thick, fine grained, high quality and sweet in flavor. About the same maturity as Bender's Surprise. Pkt. 15 cts.; ½ oz. 35 cts.; 1 oz. 55 cts.; ¼ lb. \$1.55.

#### **ASPARAGUS**

MARY WASHINGTON—Developed by the U.S.D.A. It has large green spears with tight purple tinted tips of fine quality. Very productive and uniform. It is resistant to asparagus rust. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 95 cts.; 1 lb. \$2.50.

#### BEET

- CROSBY'S EGYPTIAN—The best early bunching beet. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 65 cts.; 1 lb. \$2.00.
- DETROIT DARK RED—A high quality, round beet, 2 weeks later than Crosby's Egyptian. Pkt. 15 ets.; 1 oz. 30 ets.; ½ lb. 65 ets.; 1 lb. \$2.00.

#### **BROCCOLI**

- ITALIAN GREEN SPROUTING—The standard early variety of sprouting broccoli. Pkt. 15 cts.; ½ oz. 30 cts.; 1 oz. 55 cts.; ¼ lb. \$1.60; 1 lb. \$4.10.
- EARLIEST—An excellent early, medium sized, and productive broccoli, maturing in 88 days. It has an abundance of side shoots after the center head is cut. Pkt. 15 cts.; ½ oz. 35 cts.; 1 oz. 60 cts.; ¼ lb. \$1.80.

#### BRUSSELS SPROUTS

LONG ISLAND IMPROVED—Plant is small and compact. The stem is well covered with firm, round sprouts which mature in succession. Pkt. 15 ets.; ½ oz. 40 ets.; 1 oz. 70 ets.; ¼ lb. \$2.60.

#### CABBAGE

- EARLY JERSEY WAKEFIELD—A very early home garden variety of high quality. The heads are conical and firm. For a continuous crop we recommend planting 10 feet of row every two weeks until August first. Thin to 15 inches. Pkt. 15 cts.; ½ oz. 30 cts.; 1 oz. 50 cts.; ¼ lb. \$1.40; 1 lb. \$4.00.
- GOLDEN ACRE—The standard early, round variety for market or home. Pkt. 15 cts.; ½ oz. 35 cts.; 1 oz. 55 cts.; ½ lb. \$1.60; 1 lb. \$5.00.
- BONANZA—Has a round, very firm head. The heads can be cut when small or will continue to grow for a long time without splitting. Pkt. 20 ets.; ½ oz. 50 ets.; 1 oz. 90 ets.; ½ lb. \$2.90; 1 lb. \$10.00.
- GLORY OF ENKHUIZEN—A high quality, mid-season variety with very solid round heads. Excellent for market or kraut. Pkt. 15 cts.; ½ oz. 30 cts.; 1 oz. 50 cts.; ½ lb. \$1.40; 1 lb. \$4.00.
- DANISH BALLHEAD—A late, long keeping, solid headed cabbage for winter use. Pkt. 15 cts.; ½ oz. 35 cts.; 1 oz. 55 cts.; ¼ lb. \$1.60; 1 lb. \$5.00.

#### RED CABBAGE

RED ACRE—An early red variety. The plants are small, compact and short stemmed. Pkt. 15 cts.; ½ oz. 40 cts.; 1 oz. 75 cts.; ¼ lb. \$2.20.

#### SAVOY CABBAGE

CHIEFTAIN—Standard variety of Savoy cabbage. Heads are round on top and flat at base. The leaves are uniformly savoyed. Pkt. 15 cts.; ½ oz. 35 cts.; 1 oz. 55 cts.; ¼ lb. \$1.55; 1 lb. \$4.50.

#### CHINESE CABBAGE

MICHIHLI—A uniform strain of Chinese Cabbage. Has dark green foliage and firm heads 18-20 inches tall. Pkt. 15 cts.; 1 oz. 35 cts.; ½ lb. 95 cts.; 1 lb. \$2.70.

#### CAULIFLOWER

SUPER SNOWBALL—An extra early, free heading variety. Pkt. 15 cts.; ½ oz. \$1.00; 1 oz. \$3.25; ½ lb. \$10.00; 1 lb. \$25.00.

#### CARROT

- RED CORED CHANTENAY—A medium long, stump rooted, high quality carrot. Pkt. 15 ets.; 1 oz. 30 ets.; ½ lb. 85 ets.; 1 lb. \$2.50.
- NANTES—The best quality home garden carrot. Tops too weak for bunching. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 85 cts.; 1 lb. \$2.50.
- IMPERATOR—A long, smooth bunching carrot for commercial use. Pkt. 15 ets.; 1 oz. 30 ets.; ½ lb. 85 ets.; 1 lb. \$2.50.
- HUTCHINSON (Waltham Field Station strain)—This is the favorite bunching carrot of the Boston Market Gardening area. It is a well shaped carrot 2 to 3 weeks later than Chantenay. Pkt. 15 ets.; 1 oz. 40 ets.; ½ lb. \$1.20; 1 lb. \$3.20.

#### CELERY

- SUMMER PASCAL—The variety that New England prefers. It is early, has high quality, thick stemmed and tender. Pkt. 15 cts.; ½ oz. \$1.00; 1 oz. \$1.75.
- EMERSON—This celery was developed as a high quality, disease resistant variety. When compared with Summer Pascal it is sweeter, perhaps crisper, but lacks a little of Pascal's nutty flavor. Pkt. 15 cts.; ½ oz. \$1.00; 1 oz. \$1.75.

#### CUCUMBER

- NATIONAL ASSOCIATION PICKLING—Very prolific, uniform, and of the type preferred by the packing trade. Pkt. 15 cts.; 1 oz. 30 cts.; 1/4 lb. 75 cts.; 1 lb. \$2.00.
- HIGHMOOR—A Maine Experiment Station introduction. A scab resistant slicer. Pkt. 15 ets.; 1 oz. 30 ets.; ½ lb. 75 ets.; 1 lb. \$2.00.
- STRAIGHT EIGHT An early, prolific, and long, slicing cucumber. Pkt. 15 ets.; 1 oz. 35 ets.; ½ lb. 90 ets.; 1 lb. \$2.40.

- MARKETER A heavy yielding slicing cucumber. Fruits are a dark green in color and grow 7 to 8 inches in length. The fruit is straight and slightly tapered at the ends. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 75 cts.; 1 lb. \$2.10.
- NIAGARA—A slicing cucumber developed at Cornell University, mosiac resistant. The fruit are blunt ended, dark green with excellent market quality. Not as productive as Marketer. Pkt. 15 cts.; 1 oz. 35 cts.; 1/4 lb. 90 cts.; 1 lb. \$2.40.

#### **ENDIVE**

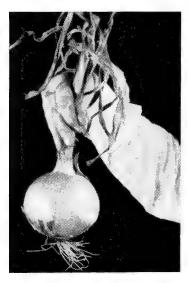
GREEN CURLED RUFFEC—A variety with deeply cut leaf margins. It is medium large in size and blanches well at the heart. Pkt. 15 cts.; 1 oz. 25 cts.; ½ lb. 65 cts.; 1 lb. \$2.00.

#### LETTUCE

- PENNLAKE—A new early strain of Great Lakes lettuce from Pennsylvania State College. It is earlier and more compact than the regular Great Lakes. It is also more resistant to tipburn. Pkt. 15 ets.; 1 oz. 70 ets.; ½ lb. \$2.00.
- GREAT LAKES—The best heading variety of the Iceberg type in warm weather. Thin to 15 inches between plants when small for best results. Pkt. 15 cts.; 1 oz. 70 cts.; ½ lb. \$2.00.
- SALAD BOWL—An All America Gold Medal winner for 1952. A non-bolting high quality, hot weather leaf lettuce and a fitting companion to Slobolt, both of which were developed for home gardens by the U.S.D.A. It has wavy, notched leaves, excellent for salads. Pkt. 15 cts.; ½ oz. 45 cts.; 1 oz. 80 cts.
- RED KNIGHT—This lettuce proved to be a high quality, red tinged leaf type of lettuce for midsummer use. It was far superior in quality to the old Prizehead so popular a decade ago. It gives color and body to hot weather salads. Makes a soft head when thinned to 8 inches. Pkt. 15 cts.; 1 oz. 60 cts.; ½ lb. \$2.00.
- SLOBOLT—An improved leaf lettuce of the Black Sceded Simpson type popular with home gardeners. It stands without bolting longer than any other variety. Pkt. 15 cts.; 1 oz. 50 cts.; ½ lb. \$1.45.
- OAK LEAF—The highest quality leaf lettuce for the home garden. Pkt. 15 ets.; 1 oz. 40 ets.; ½ lb. \$1.25.
- WHITE BOSTON—The best of the butter head varieties. Thin to 10 inches between plants for good heads. Pkt. 15 ets.; 1 oz. 30 ets.; ½ lb. \$1.05.

#### ONION

- UTAH SWEET SPANISH—A large, globe shaped onion weighing up to 2 lbs. Seed may be started in the greenhouse in March for transplanting. Pkt. 15 ets.; 1 oz. 75 ets.; ½ lb. \$2.10.
- EARLY YELLOW GLOBE—An excellent variety to grow from seed. Thin to 2 or 3 inches. Pkt. 15 cts.; 1 oz. 60 cts.; ½ lb. \$1.90.



Utah Sweet Spanish Onion

RED WETHERSFIELD—The standard red onion and a great favorite in New York. Pkt. 15 cts.; 1 oz. 60 cts.; ½ lb. \$1.90.

SOUTHPORT WHITE GLOBE—An excellent white variety, round in shape and an excellent keeper. Pkt. 15 cts.; 1 oz. 60 cts.; ½ lb. \$1.90.

All seed onions should be sown early, May if possible.

#### **PARSLEY**

PARAMOUNT—Finely curled leaves, rapid grower. Pkt. 15 cts.; 1 oz. 25 cts.; ½ lb. 75 cts.

PLAIN LEAF — Grand-dad always grew this parsley in his garden for flavoring soups, stews, pot pies, and other meat dishes. Sow early and thin to 6-8 inches. Pkt. 15 cts.; 1 oz. 25 cts.; 1/4 lb. 75 cts.

#### PARSNIP

MODEL—The standard market or home garden variety. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 45 cts.

#### RADISH

EARLY SCARLET GLOBE—The best early or button radish. Pkt. 10 cts.; 1 oz. 20 cts.; ½ lb. 45 cts.

BUCCANEER—A uniform, globe shaped, short topped radish with a lustrous red exterior. It is a little later than Early Scarlet Globe and keeps longer. Pkt. 10 cts.; 1 oz. 20 cts.; ½ lb. 45 cts.

SHIROKUBI WINTER RADISH — Another visitor from the Orient and by far the best of the winter radishes brought back by Prof. Elwyn Meader. It is crisp and sweet. This variety should be planted after July 15 and thinned to four inches between plants. It may be stored like rutabagas. When full grown this radish is 6 to 10 inches long and 2½ inches in diameter. It is slow in seeding. Pkt. 15 cts.; 1 oz. 30 cts.; ¼ lb. 85 cts.; 1 lb. \$2.75.

#### SPINACH

LONG STANDING BLOOMSDALE — An excellent spring and summer variety. Pkt. 10 cts.; 1 oz. 20 cts.; ½ lb. 45 cts.

AMERICA—An All America Silver Medal winner. A long standing, slow bolting, and slow growing Bloomsdale type spinach. When thinned to five inches or more it will last at least 2 weeks longer than ordinary spinach. Pkt. 15 ets.; 1 oz. 25 ets.; 1/4 lb. 50 ets.

#### SWISS CHARD

FORDHOOK GIANT—Large, thick, heavily crumpled leaves with broad, thick, white stems. Pkt. 15 cts.; 1 oz. 30 cts.; ½ lb. 65 cts.; 1 lb. \$2.00.

# Billy Hepler Seed Co.

# 76 Madbury Road DURHAM, NEW HAMPSHIRE

### Please send the following to:

NamePlease print or write	e name and address plainly	
Post Office	(if any)	nount nclosed \$ lease send check, money order or postal note.
State		or postal note.
QUANTITY WANTED	NAME	PRICE
-		

Amount brought forward from other side						
QUANTITY WANTED	NAME					
ar de						
	•					
•						
			4.00			
			Company constitu			
			· Street of Charleson			
	Total Amount to Enclose					

CONDITIONS OF SALE—BILLY HEPLER SEED CO. gives no warranty, express or implied, as to the productiveness of any seeds or plants it sells and will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed.

#### **TURNIP**

- PURPLE TOP WHITE GLOBE—A medium to large white turnip. It is 3 weeks later than Milan. We use this variety as a fall crop after string beans, peas, early cabbage, and other early crops, sowing the seed broadcast by August 20. Pkt. 10 cts.; 1 oz. 20 cts.; ½ lb. 45 cts.
- PURPLE TOP WHITE MILAN—A small, high quality fall turnip. Pkt. 10 ets.; 1 oz. 20 ets.; ½ lb. 45 ets.
- GOLDEN BALL—An early, yellow fleshed variety. Pkt. 10 cts.; 1 oz. 20 cts.; ½ lb. 45 cts.

#### RUTABAGA

- MACOMBER—The white fleshed variety grown on Cape Cod. Pkt. 10 ets.; 1 oz. 20 ets.; ½ lb. 45 ets.
- IMPROVED LONG ISLAND—An excellent, yellow fleshed rutabaga. Pkt. 10 ets.; 1 oz. 20 ets.; ½ lb. 45 ets.

#### FIELD CORN

We are cataloging two varieties of field corn for ears and one for silage. When planted by June 1 these varieties have always matured ears for us that were superior to what grand dad grew in Pennsylvania.

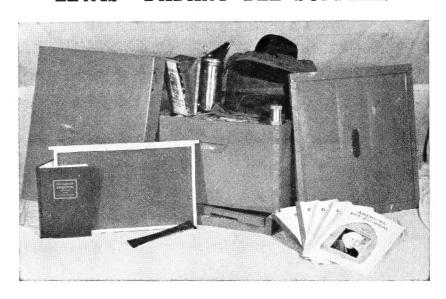
- KINGSCROST FLINT—DENT HYBRID KF-1—A Flint-Dent type that will ripen in about 85 days. Recommended for central and northern New Hampshire.
- KINGSCROST KE-3—A dent hybrid. This variety ripens in about 90 days, and is my choice. A beautiful 16 rowed dent corn.
- KINGSCROST KS—A silage corn. This variety is much larger than the other two and takes 105 days to mature. It will make a lot more ears for you than the old-fashioned Sweepstakes variety. Prices on all—Postpaid: ½ lb. 25 cts.; 1 lb. 40 cts.; 5 lbs. \$1.80. Not Postpaid: 1 pk. \$3.75; ½ bu. \$6.05; 1 bu. \$11.85.

#### **PLANTS**

I am now a member of the sophomore class at the University of New Hampshire and together with my school work I hardly have time to sell plants until I graduate. I have some Durham Raspberry plants and some of the new Blaze Strawberry plants which I can sell at Durham on order. No mail orders though. I suggest you write to Rollin' Acres Nursery, Quincy, New Hampshire for mail orders on plants.

	25	50	100	500
Raspberry, Durham	\$4.00	\$7.00	\$12.50	\$55.00
STRAWBERRY, BLAZE	2.50	4.00	6.00	25.00
Remember	no m	ail orders.		

### LEWIS - DADANT BEE SUPPLIES



## **Beginner's Outfit - Price \$25.50**

Includes complete modern hive, inner cover, 3-lb. package of bees with hybrid "Starline" Queen, bee gloves, veil, hive tool, entrance feeder, smoker, a year's subscription to American Bee Journal.

The Billy Hepler Seed Co. will carry a full line of Lewis-Dadant bee materials. A few of the more common items are listed below.

1 Complete Hive, no foundation, wt. 30 lbs. 1 Lev-L-Drain Bottom board, wt. 8 lbs. 1 Standard Metal Cover and Inner Cover, wt. 12 lbs. 1 Shallow Super with frames, no foundation, wt. 10 lbs. 1 Hive Body with Standard Brood Frames, wt. 16 lbs.	\$8.30 \$1.50 \$3.35 \$2.75 \$3.95
1 Comb Honey Super, complete without sections, wt. 9 lbs	\$2.50
Split Sections, 4½ x 4½ x 1½, per 100, wt. 6 lbs	\$3.70
50 sheets Medium Brood, wired foundation for deep frames, wt.	
9 lbs	\$8.65
Thin Super Foundation for Comb Boxes, per pound	\$1.35
Foundation for Shallow Frames, per pound	\$1.30
Smoke Engine, wt. 2 lbs.	\$2.25
Alexander Bee Veil, wt. 1 lb	\$1.65
Bee Gloves, wt. 10 ozs.	\$1.65
All Wire Bound Queen Excluder, wt. 3 lbs.	\$1.40
10 inch Hive Tool, wt. 1 lb.	\$ .90
Bee Escape, wt. 2 ozs.	\$ .35

A Complete List of Bee Supplies and Prices Sent Upon Request

Prices subject to change without notice

POSTAGE EXTRA ON ALL BEE SUPPLIES